



DEPARTMENT OF THE NAVY

OFFICE OF THE SECRETARY
WASHINGTON, D.C. 20350-1000

SECNAVINST 5720.44A
OI-5
03 June 1987

SECNAVINST 5720.44A

From: Secretary of the Navy
To: All Ships and Stations

Subj: DEPARTMENT OF THE NAVY PUBLIC AFFAIRS POLICY AND REGULATIONS

- 1. Purpose.** To provide basic policy and regulations for carrying out the public affairs and internal relations programs of the Department of the Navy.
- 2. Cancellation.** SECNAVINST 5720.44 (Department of the Navy Public Affairs Regulations of 1974). Appendix F of this instruction lists cancelled reports previously required by SECNAVINST 5720.44.
- 3. Organization and Design of This Instruction.** This instruction is organized in two parts. Regulations and policy which are directive in nature are printed on white paper. Procedural guidance on ways regulations and policy may be implemented is printed on yellow paper.
- 4. Administration and Maintenance.** The Chief of Information (CHINFO) is assigned responsibility for the implementation and administration of these regulations and is authorized to issue any necessary subsequent changes. Recommendations for changes and improvements, with supporting data, should be submitted to CHINFO.
- 5. Reports and Forms.** Reports and forms required by this instruction are listed in Appendix E.

James H. Webb, Jr.
Secretary of the Navy

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8501(5)/7000064(6)/7225068

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